Is policy enough?

Creating a corporate wide policy governing employee Internet use is an all-important first step for protection against liability, lost productivity and upholding of corporate integrity. Effective management of the policy is challenging and sensitive. Meeting this challenge has a positive effect on the overall work environment by:

1. Allowing your employees to realize the seriousness of inappropriate Internet use, and the sincerity of corporate will to maintain a professional work environment.

2. Giving your employees peace of mind knowing that offensive material will stay out of the workplace.

3. Reducing interpersonal conflict, harassment and embarrassment.

4. Giving management and shareholders protection against the increasing instances of corporate liability.

Enforcing appropriate Internet use is **not about censorship**. It is about providing a safe, happy and productive work environment and **BAJAI** delivers the industry's leading solution.

BAJAI: *Flexible, Reliable and Comprehensive Online Activity Management Solutions.*

Images, Everything

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*ONLINE
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SOLUTIONS*

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INTERNET USAGE POLICY?

You may not have an Internet Usage Policy now, but you will most likely have one soon. Managing corporate liability and lost productivity is quickly being understood as a leading factor in profitability. A recent Angus/Reid survey reported that in Canada alone, **800 million hours** would be spent at work using the Internet for non-work related activities.

How does this affect you and your company? If your company has Internet connectivity, you could be losing valuable productivity due to "cyberslacking" (non-work related internet usage). Consider a small company with just 45 employees. With a modest average salary (including overhead and benefits) of $25 per hour and cyberslacking time of 1 hour per day per person (well below the average rate of 1.5 hours per day established by the Angus/Reid survey), over $**1,125** is paid **daily** in wages for cyberslacking activities. This equates to **$5,625 weekly** and an astonishing **$292,500 annually!**

The need for an effective, fair, and reliable **Internet Policy Solution** is essential to the 21st century workplace. **BAJAI** *Online Activity Management Solutions* are the only solutions flexible, reliable and comprehensive enough to meet the challenges of the information age.

The BAJAI Solution!

BAJAI offers the most complete solution to align your online practices with your Internet Usage Policies. **BAJAI** can be integrated seamlessly into your current infrastructure, or **BAJAI** can develop a custom turnkey system. **BAJAI's** software is simple to use, efficient and reliable. It lets you:

- Manage access to Internet sites deemed inappropriate in the workplace.

- Manage access by day and time to sites deemed non-work related.

- Manage desktop, and mobile computer resources, web AND email!

- Manage email content and protect trade secrets.

- Manage Internet access by group, individual, and/or policy.

ENTERPREYES™

With EnterprEyes™, the **BAJAI** team has developed the world's first complete Online Activity Management solution that actually meets the needs of an enterprise organization. Covering BOTH web and email, for your in-house and travelling computer resources, EnterprEyes™ is the only solution available today to meet ALL your needs.

OCULAR™ TECHNOLGOY

By making use of our **OCULAR**™ (**O**nline **C**ontent **C**lassification **U**RL **L**abelling **A**nd **R**elegation) technology (**patent pending)** technology **BAJAI** quickly analyzes the web, newsgroups, chat areas and search engines to ensure it stays on top of new content. Each **iajaBot**™ miner classifies over 60,000 pages per day, giving you the most current lists on a daily basis. **BAJAI's** ability to see and process images, video, audio, text and link relationships ensures that our lists provide you with the highest degree of accuracy possible.

If your Online Activity Management solution does not handle images and other rich media, then it cannot handle TODAY'S INTERNET!