

OCULAR™

Online Content Classification URL Labeling And Relegation technology is the 1st technology to manage the Internet's current media types. BAJAI has stepped up to the plate with tomorrow's technology today; the first of its kind in an industry that has been standing still. Content classification for online activity management has finally reached the next plateau.

BAJAI recognizes that the appeal of the Internet is rooted in its ability to rapidly deliver visual and dynamic information on demand. BAJAI entered the market as a solution provider with an enterprising idea: "Text is the dinosaur of the Internet". OCULAR™ utilizes the most advanced REAL-TIME computer vision, and Artificial Intelligence techniques creating a content classification algorithm able to evaluate images, movies, video, and relational aspects in conjunction with plain text. By using ALL the available information to classify Internet content, OCULAR™ is the most accurate Internet classification technology available.

OCULAR™ is a revolutionary new method for classifying rich media content, not just the text. If your solution does not handle images, then your solution does not handle TODAY'S Internet!

BAJAI
images, everything

<http://www.bajai.com>



***IMAGE AUTOMATICALLY
FILTERED USING OCULAR™
TECHNOLOGY

Extinction is imminent.



Text filtering is the dinosaur of the Internet.

ENTERPREVES
THE ONLY IMAGE CAPABLE SOLUTION
STEP INTO THE FUTURE TODAY!

ENTERPREYES™*

EnterprEyes™ is the ONLY solution to offer you FULL protection for your organization's online needs. We understand enterprise needs, and offer a FULL solution that covers: images, laptops, in-house networks, satellite offices, e-mail, news groups and the World Wide Web.

Only EnterprEyes™ will:

1. Protect proprietary information
2. Utilize existing infrastructure
3. Include ALL list categories
4. **MINIMIZE** legal liability
5. **MAXIMIZE** productivity
6. **OPTIMIZE** bandwidth
7. Handle rich media

EnterprEyes™ FULFILLS Internet expectations and delivers on Internet promises.

*EnterprEyes consists of BajEye™, EyeMail, ProxEye and List Subscription.

BAJEYE™

Make sure your policy is packed when your laptop hits the road. BajEye™ ensures that policy doesn't take a holiday when the laptop's away.

BAJEYE™ FUNDAMENTALS:

1. Eliminates costly communication infrastructure
2. Manages activity regardless of connection
3. Under 10 minute set-up/configuration
4. Client-side software for Windows
5. Handles chat and newsgroups
6. Automatic list updating
7. Uses OCULAR™ technology*

Regardless of where your resources are, BajEye ensures consistent management of online activity that aligns with your Internet usage policy.

PROXEYE™

Get your organization off the scenic route and fast track onto the information super highway. ProxEye aligns WWW activity practice with policy, putting your organization into the driver's seat and back in the fast lane.

PROXEYE FUNDAMENTALS:

1. Uses OCULAR™ technology**
2. ALL list categories are included
3. FREE Internet trend software upgrades
4. Easily integrated into existing infrastructure
5. EyeNalysis™ reporting tool for over 200 reports
6. Flexible group/individual activity management
7. Under one hour for basic set-up and configuration

ProxEye provides the most flexible online activity alignment solution featuring numerous settings that can accommodate multi-user, multi-group and multi-tiered Internet usage as defined by policy.

BAJAI

**see back for OCULAR info

EYEMAIL

Spelling and grammar checks are NOT enough when a picture is worth a 1000 words. EyeMail ensures that e-mail content is aligned with corporate policy and standards, handling images, text and attachments.

EYEMAIL FUNDAMENTALS:

1. Uses OCULAR™ technology**
2. Reduces SMTP network congestion
3. Blacklist or whitelist attachment types
4. Detect and eliminate pornographic images
5. Promote a politically correct work environment
6. Define and remove inappropriate textual content
7. Detect and prevent the loss of proprietary information

EyeMail is the only solution that analyzes images in real time ensuring the smooth and efficient operation of your email system.