

OCULAR™

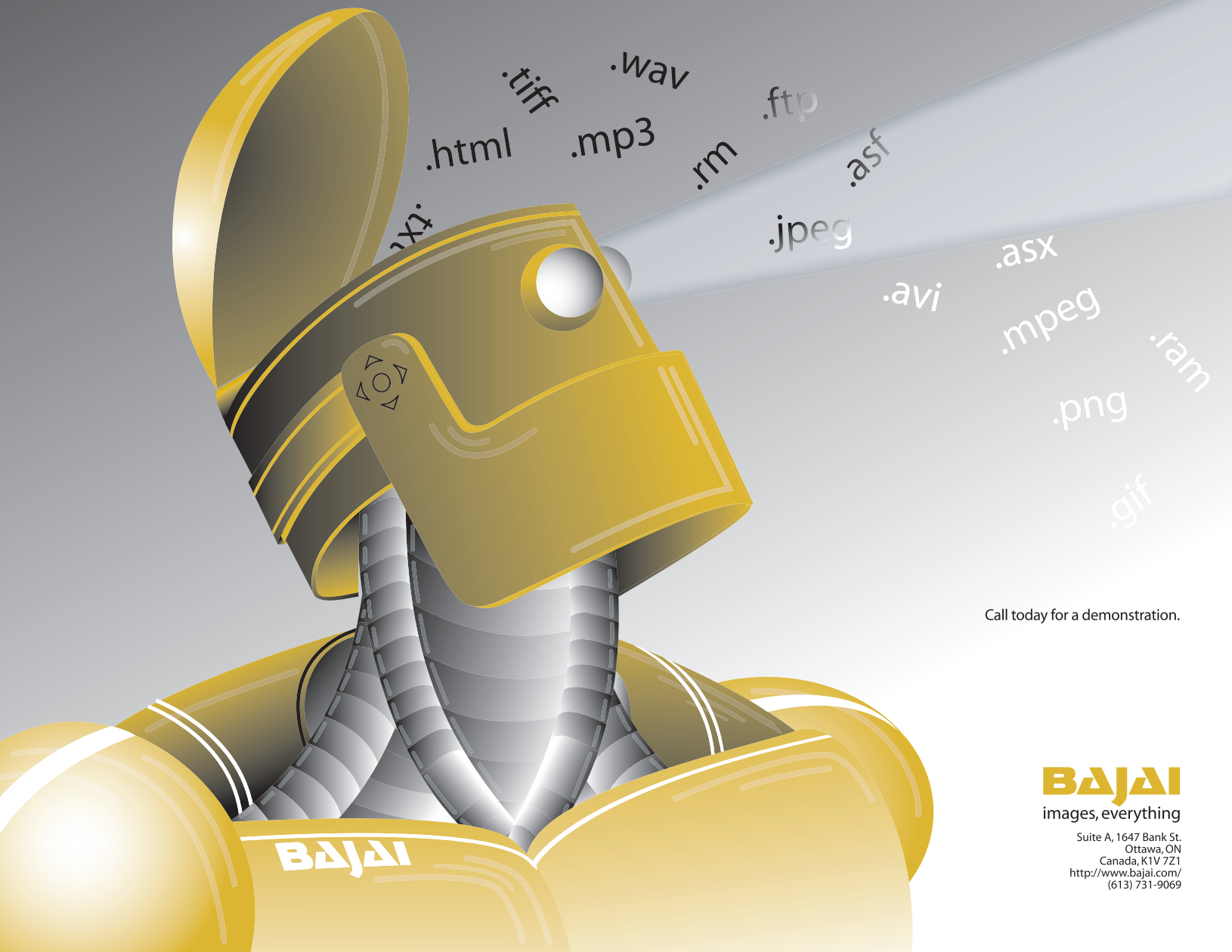
The Internet is evolving at an unprecedented rate, new sites are being added faster than ever before, and content is diversifying and changing rapidly. Analysis of basic text is insufficient to create accurate classifications and is rendered useless with graphic only content. The notion that "human classifiers" are an adequate mechanism to classify rich media content will only serve to drive up costs. It is already clear that they are unable to keep up with the current size of the Internet, let alone its exponential growth. With the creation of OCULAR™, BAJAI is providing innovative technology solutions to emerging technology problems.

Online Content Classification, URL Labeling And Relegation (OCULAR™) is a revolutionary new vision-based technology that automatically analyzes Internet content to determine its categorization. OCULAR™ utilizes advanced real-time computer vision techniques and the latest artificial intelligence algorithms to perform knowledge based reasoning and properly classify content. Based on heuristics rather than emotions, OCULAR™ classifications are guaranteed to be consistent, predictable, accountable and reliable. By analyzing all the available content using computer vision and artificial intelligence, OCULAR™ is the most accurate classification technology available.

If OCULAR™ can be considered the brains behind BAJAI's categorizations, then IajaBot™ is the brawn! IajaBot™ is a data mining robot that is constantly digging up new Internet content while learning about Internet topology and content commonalities. IajaBot™ performs high-speed web operations and analyzes newsgroups to keep on top of Internet trends by connecting the two most common forms of Internet communication.

Each IajaBot™ miner is capable of examining over **60,000** unique web pages, finding **6.8 MILLION** hyperlinks and analyzing over **340,000** images in just 24 hours running on 175 Kbytes/Sec bandwidth.

In case you were wondering, that's fast. That's REALLY fast!



Call today for a demonstration.

BAJAI
images, everything

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